Europcar Mobility Group Credit update H1-25

Summer 2025



We help to change the way you move

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Today's speakers and experts



Sebastian Birkel

Chief Executive Officer

- Joined in May 2025
- Prior experience includes CEO of Profection Group and senior roles at Sixt (in Germany and the US) for over 13 years, incl. CEO of Sixt North America



Joachim Hinz Chief Financial Officer

- Joined in May 2025
- 25+ years of international experience in the automotive and mobility industry, mainly with the VW Group (senior roles at SEAT, Skoda)



Jean-Claude Poupard
Financing & Operational
Finance Director

- Joined in February 2011
- Financing and Operational Finance Director since 2018
- Previously Deputy
 Director Finance
 Treasury at PPR for 14
 years



- Joined in February 2024
- Previously Group M&A at Volkswagen
- 15+ years of experience in corporate finance



Europear Mobility Group - Mobility service company since 1949

Shared mobility has been our core DNA for 75+ years

Mobility service company since 1949 ...





« If you can't afford to buy a car, why not rent one when you need it? »

Raoul-Louis Mattei

founded the company that would later become the Compagnie Internationale Europears, then Europear, then Europear Mobility Group.

At that time, its name was "l'Abonnement Automobile(1)"





... staying true to our roots until today

Europear today – We address various mobility use cases whatever the duration

Car rental -

from days to weeks



Car subscription from weeks to months

Acquisition by consortium consisting of VW, Attestor 2022

and Fox

Founding in Paris

Change from Europears

to Europear brand

Disposal from VW

Acquisitions of Goldcar

NL.CH

1951

1973

1974

1988

2006

2014-19

"l'Abonnement Automobile(1)"

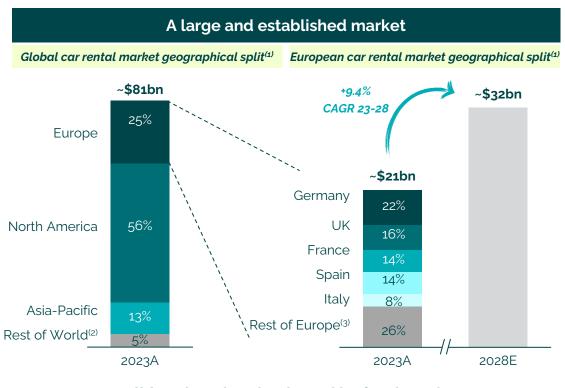
State-of-the-art mobility provider of the 21st century

Historically, shared mobility is at the core of our DNA



Market overview

We are one of the leading players in an attractive and growing market



Consolidated market dominated by few key players











Key considerations

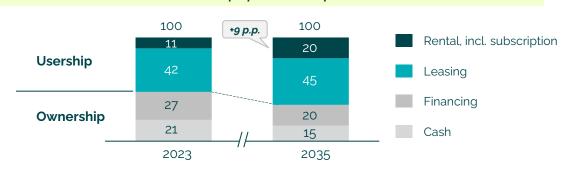








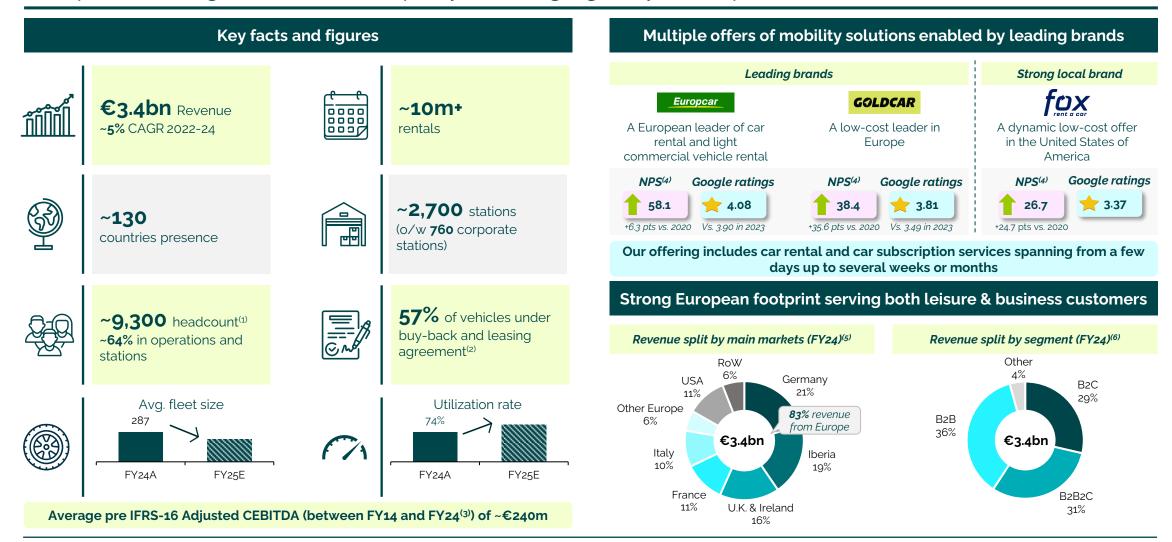
Customer preferences Europe(4) (%)





Europear Mobility Group at a glance

Europe's leading car rental company, leveraging 75-year expertise





Europear Mobility Group highlights

Top 5 highlights - We are the European market leader⁽¹⁾



Market leader in **Europe** with 26%(2) market share in 2024 (+0.6 p.p. vs. 2023)



Unparalleled station network in Europe



Extensive, wellbalanced and highly satisfied customer base



Most rentals served in Europe⁽³⁾



Best-in-class ESG ratings in car rental industry (MSCI AAA, Morningstar Sustainalytics 10.2)

Supported by a 'One group' culture, strengthened by our values





We act with respect We move as one



We take responsibility



**** We embrace change



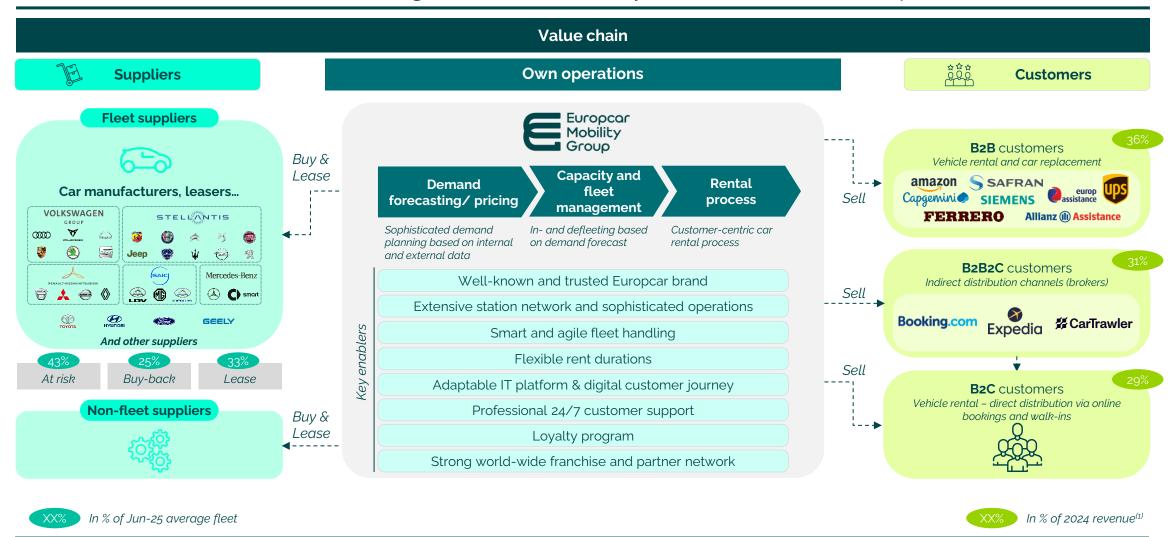
We are happy to help





Value chain from suppliers to customers

Our value chain enables delivering seamless mobility services to millions of customers





Volkswagen Group

Majority shareholder and strong, supportive strategic partner



Majority equity holder

- Volkswagen Group is largest equity shareholder (66%) of EMG since 2022 (27% Attestor, 7% Pon)
- Volkswagen's equity contribution to the transaction totaled approximately €1.7bn
- Execution of call/put-options linked to Attestor shares



Reliable debt provider

- Shareholder support since 2022
 - €500m Term Loan B from VW in Q4 2022
 - €400m loan from VW in 2025
- ~€1.2bn operating lease financing provided by VW Financial Services for 2025



Strong strategic business partner

- EMG is key element of **VW mobility ecosystem**
- Strategic cooperation projects
 - Remarketing
 - Subscription model
 - Integrated model with importers
- Digital cooperations
 - Customer app
 - Cyber security
 - IT Procurement synergies

Detailed on following page

EMG is part of the largest European OEM⁽¹⁾ and has access to the largest European OEM bank⁽²⁾



Strong strategic business partner

EMG & VW partnership will unlock growth and synergies

EMG and VW strategic partnership is well established... EMG is fully embedded in VW Group's mobility ecosystem as the provider of 'vehicle on demand' for short- and medium-term services EMG in VW Group's mobility ecosystem One fleet Subscription Financing Micro Hail/Pool Share Rental Leasing Customer contact via ത്ത Integrated mobility Middle Layer functions (incl. customer support, payments, bookings etc.) / Car life-cycle management Europear Mobility Group 'One fleet' operated and managed via Europear Mobility Group

... with additional synergy opportunities ahead

Strategic



Utilize VW Financial Services remarketing infrastructure for EMG "at risk" vehicles



Create branded subscriptions with VW Group brands to enhance mobility flexibility



Further expand integrated model of VW importer and Europear franchise partner

Digital



Build a **premium Europcar marketplace app** for all vehicles on demand needs



Support of Volkswagen CERT⁽¹⁾ to increase **cyber resilience**

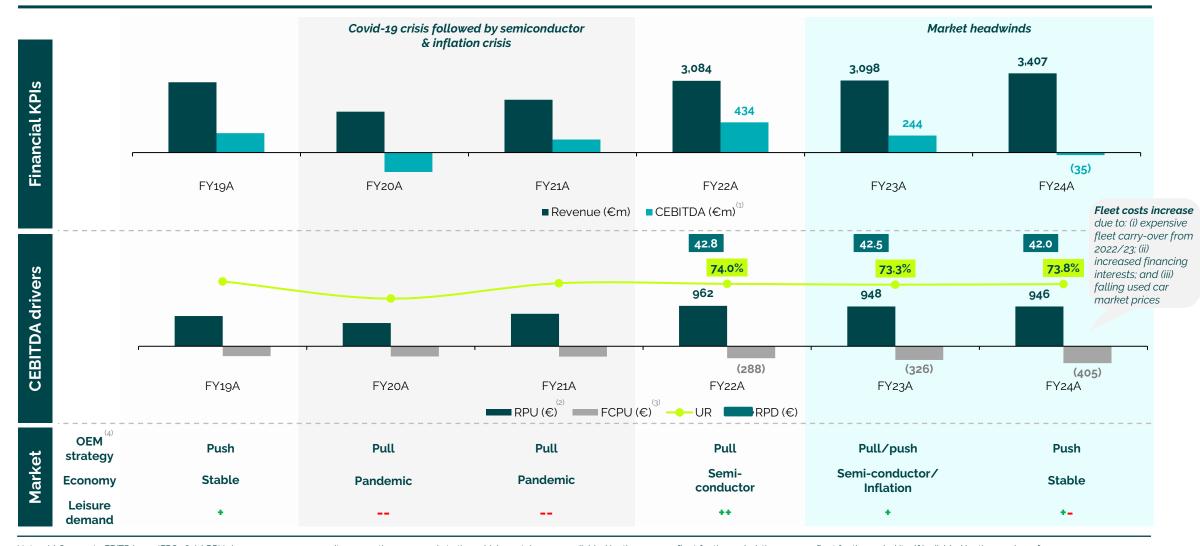


Global **review of PTO contracts** to reduce costs by **leveraging synergies** within Volkswagen group



Past financial performance

EMG with significant drop in profitability in 2024 vs. prior years, driven by market headwinds





2024 snapshot: a challenging rental car market environment

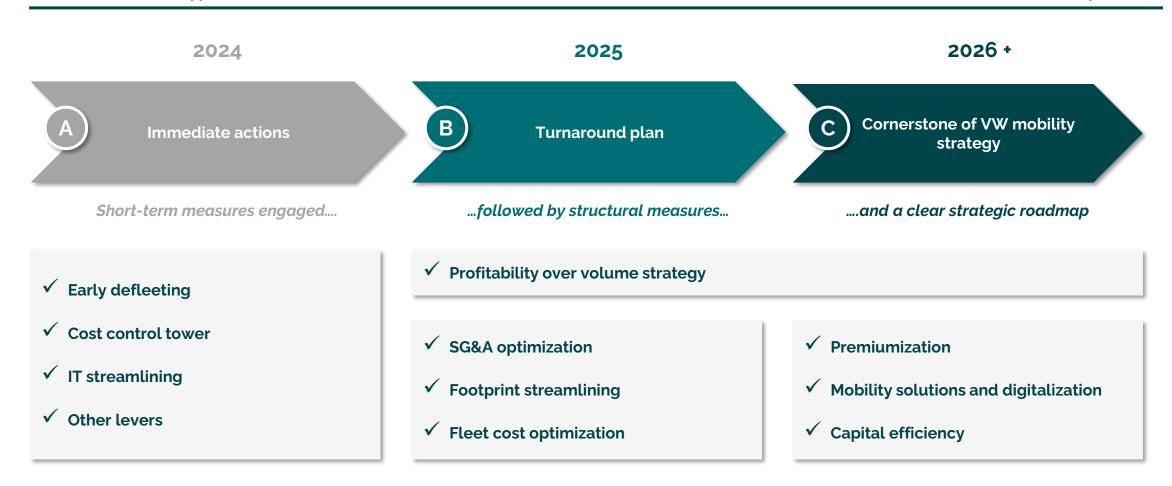
All car players suffered due to strong headwinds in terms of pricing and fleet costs

Key challenges **Key impacts** FY25e FY26e RPD evolution (base 100 in 2022)(1) **Supply chain problems** and **chip shortage** in the automotive industry in 2021-22 led to supply shortages in the rental car market and rising RPDs RPD pressure... Normalization of supply in the course of 2023, putting Competitor 1 Competitor 2 pressure on car rental pricing despite inflationary macro environment FY22A FY23A FY24A FCPU evolution (base 100 in 2022)(1) • **Vehicle purchase prices** increased significantly during supply shortage and did not normalize subsequently, leading to higher Competitor 1 fleet holding costs for owned vehicles and leasing Competitor 2 ... and rising fleet • Used car values decreased in 2024 from their peak in 2023. costs... increasing depreciation and leading to remarketing loss European • Fleet financing costs increased due to interest rates hikes. leading to a mechanical impact on fleet financing costs FY22A FY23A FY24A CEBITDA⁽²⁾ margins evolution ...impacting profitability **Topline and cost pressures** resulted in lower levels of profitability across the industry FY22A FY23A FY24A



Immediate actions and turnaround plan

To address difficult environment, we took immediate actions and launched a turnaround plan





Focus on immediate actions

To face this challenging situation, EMG took immediate actions in 2024 and beginning of 2025

	Project levers							
Early	y defleeting	Cost control tower	IT savings	Other levers				
of exvehi	elerated selling xpensive icles litional otiation on es	 ✓ Systematic challenge/ approval of expenses ✓ Reduction of external spend 	 ✓ Discontinuation of certain non-strategic IT services ✓ Stopping of selected projects 	 ✓ Hiring freeze ✓ Global non-fleet procurement cost reduction 				

Further actions end of 2024/early 2025

- Closure of loss-making business in Norway
- ✓ Switch from at-risk to operational leases whenever possible
- ✓ Further franchising in France
- ✓ Optimization working capital measures
- ✓ Management change, with new CEO and CFO from May-25

~€38m cost savings⁽¹⁾ achieved between May and December 2024



Focus on Turnaround Plan

Put EMG "back on track" and open the way forward

Levers

Topline quality improvement

Measures

- Structured **sales push** in BtoB and with partnerships
- Optimize **channel mix** with focus on profitability ('profitability over volume' strategy)
- Increase ancillary revenues, enabled by new station sales tool
- Professionalize **pricing** with roll-out of new pricing tool



Footprint streamlining

- Focus corporate network to core European markets: exit selected markets or change operating model to franchising (e.g. franchising of Netherlands business early June)
- Network review and closure or franchising of unprofitable stations in corporate markets
- Drive **US turnaround**, leveraging new CEO's market experience



Fleet cost optimization

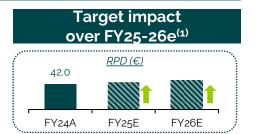
- Rightsizing of fleet in line with 'profitability over volume' strategy
- Reduce fleet holding costs: optimized category approach, further centralization and holistic, demanddriven negotiation approach
- Improved fleet management and operations costs, more granular steering of stations
- Emphasize operating lease model and improved rotation plan

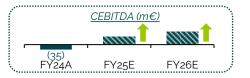


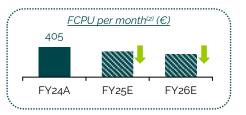
SG&A/PTO optimization

- Extensive **SG&A personnel and non-personnel transformation plan** focused on streamlining activities and reducing excess capacities in the corporate HQ and country HQs
 - Personnel Headcount reductions within corporate functions based on optimized setup, roles, and spans and layers
 - o **Non-personnel -** Re-prioritized project portfolio based on strategic value and profitability contribution; reduction of other non-personnel spend
- IT restructuring to set up lean and agile organisation and reduce relative IT spend to market standard
- Further measures currently in validation

Detailed in the following slide















B SG&A/PTO optimization at a glance

Targeted turnaround program started beginning of 2025 and progressing well ('Project Eagle')

Targeted measures ('Project Eagle')

Targeted impact

Structure rightsizing

- Focussing of functional service **scope**
- Reduction of previous **overcapacities** and redundancies
- Social process for FTE reductions started and well progressed across 8 countries

PTO(1) transformation

- Portfolio optimization: Focus of IT capex on strategic priorities
- Optimizing PTO setup and governance to transform to agile organization to strengthen delivery model
- Implement modern, modular IT landscape

~€120-130m⁽²⁾ run-rate structure cost savings (OPEX + PTO capex) objective by 2028 vs. 2024

Of which ~€40-50m(2) expected to be implemented in 2025 Resetting EMG as a lean and agile organization

Organizational Optimization

- · Spans and layer optimization
- Clarification of roles and responsibilities between group HQ and countries to eliminate overlaps
- Process optimization to eliminate inefficiencies



Profitability over volume strategy

Paradigm shift from culture of volume to culture of margin

Strategic focus on profitability

- General principle: <u>prioritize profitability over volume</u>
- Mitigate volume reduction by higher prices thanks to better yielding performance with increased focus on direct channel bookings
- Goal is to fix/improve profitability in the short/mid term to create a stable platform for profitable, long-term growth



Disciplined fleet management

- Improved utilization: Reduced fleet size as a key enabler to increase utilization and decrease fleet costs
- Avoid margin pressure from over-fleeting

Profitability

- RPD improvement: Tighter fleet helps avoid deflationary price curve
- Improved business mix:
 - Prioritization of more profitable direct channels over brokers
 - Customer mix/yielding

Customer experience

- Reduced volume enables increased customer attention by station staff
- Upgrading the fleet mix and upselling expected to lead to higher RPD levels

Goal → Ensure positive contribution margin of every rental





Driving the strategy implementation

Strengthening our value proposition, and driving up profitability

EMG strategic I ean and agile agenda Value contribution within the Volkswagen **Group ecosystem** and disirations of the station of th **Premiumizatos**

Operating model



Profitability focus

Prioritize profitability over volume – tighten fleet to increase utilization rate and improve channel and customer mix



Premiumization

Strengthening EMG's value proposition and service level to increase RPD and customer loyalty



Mobility solutions and digitalization

Expanding mobility services and digital customer journey to strengthen vehicle on demand role in VW's mobility ecosystem



Capital efficiency

Operating on capital-efficient model as strategic enabler to ensure lean and agile setup



Key Credit Highlights

European market leader with a broad presence and top 1/2 market positions in major European countries

Promising business travel, leisure and urban mobility demand driving the car rental market

Recognized and complementary brands capable of attracting a diversified customer base

Diversified fleet mix building on long-lasting relationships with key OEMs and reflecting customer needs

An advanced fleet and revenue management system, continuously enhanced through ongoing investments to strengthen supply-demand balancing capabilities

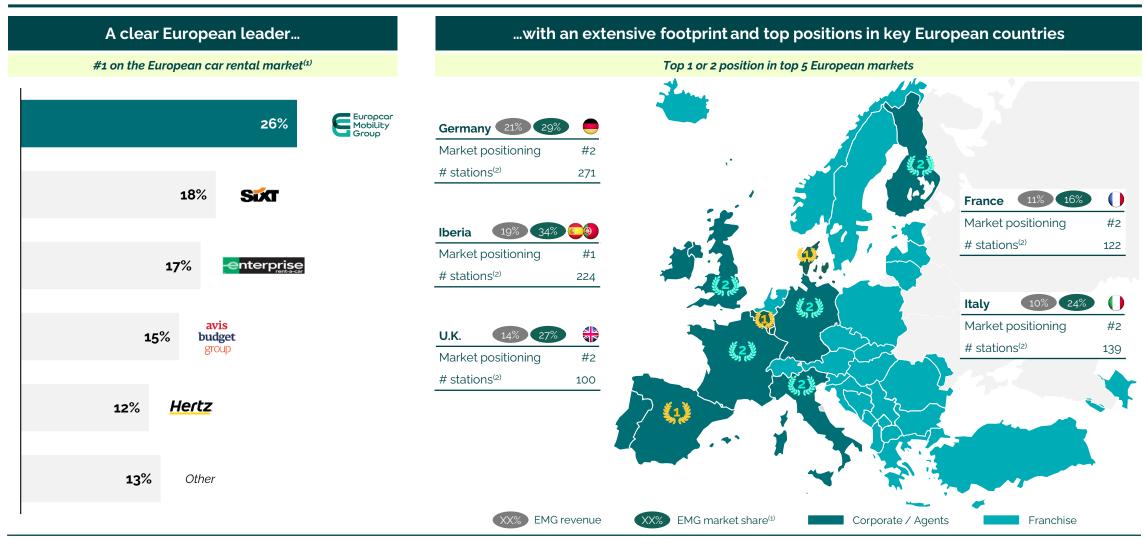
Volkswagen Group: majority shareholder and strong, supportive strategic partner

Invigorated and balanced management team supported by an experienced supervisory board



European market footprint

European market leader with a broad presence and top 1/2 market positions in major countries

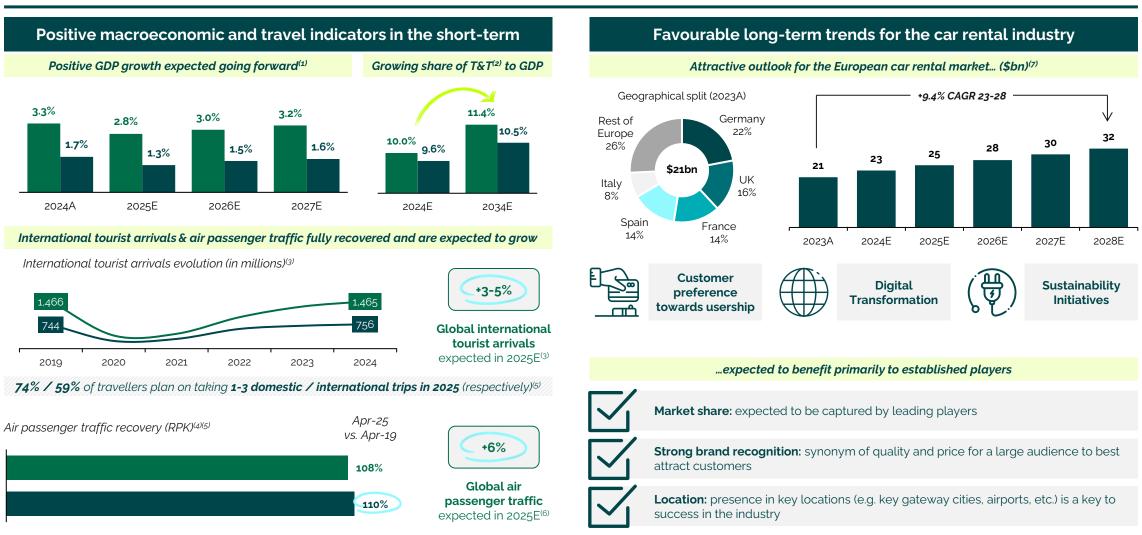






Market outlook

Promising business travel, leisure and urban mobility demand driving the car rental market



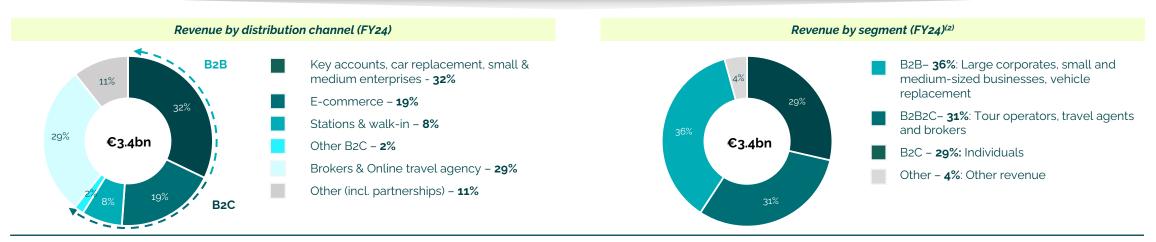


Brands and customer base

Recognized and complementary brands capable of attracting a diversified customer base

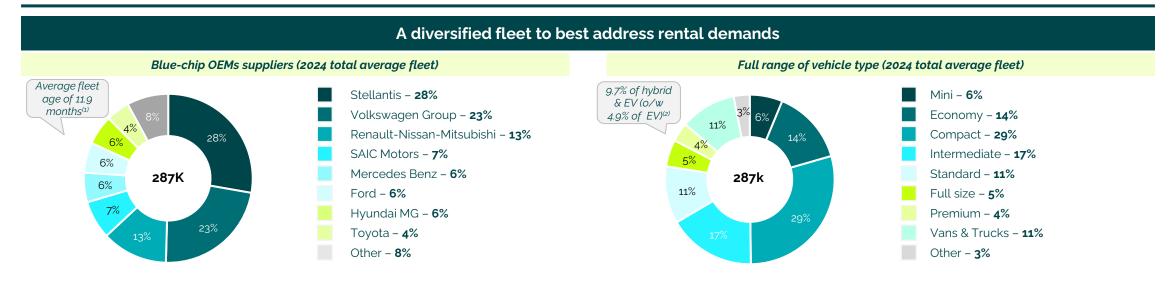


...serving a broad and diverse customer base across multiple distribution channels

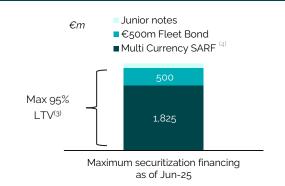




Diversified fleet mix addressing various customer needs



Fleet notes protective structure...



...backed by a substantial collateralized fleet⁽⁵⁾ 1,965 1,956 1,423 1,670 1,483 1,400 1,419 1,41

--- LTV covenant

Collateralized Fleet

Advanced fleet and revenue management (1/2)

Advanced and continuously enhanced fleet & revenue management system

Smart and automated Revenue and Capacity Management (RCM) capabilities to balance supply and demand

Demand forecasting

- Basis: current backlog and external data
- Demand broken down, e.g., by vehicle type, pricing zone, rental length, customer segment

Capacity / Fleet planning

- Basis: demand forecast
- Match size and mix of the fleet reflecting operational constraints (e.g. slack time, in-/defleeting)

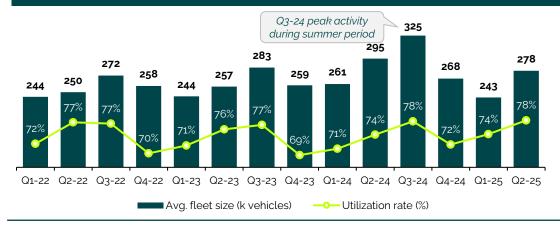
Price setting and adjustment

- Optimize prices based on demand, market positioning and fleet available
- Algorithm-based dynamic pricing techniques
- +7% revenue increase in 2024 from dynamic pricing⁽¹⁾; ~€20m investments

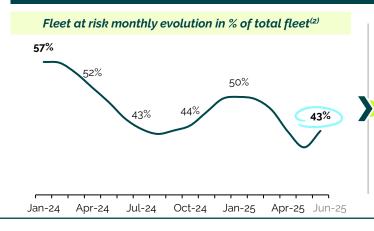
Short-term optimization

- **Adjustment** of demand forecasting **on** a **daily basis** to allow more tactical moves (e.g. fleet reallocation, size/mix adjustments)
- · Optimization of channel availability
- Roll-out of further Pros modules (e.g., optimized fleet allocation to stations)
- Improved management of SME contracts

Ability to match fleet size to demand and seasonality...



...while ensuring continuous de-risking of the fleet



- Shift to a more standard situation with c.40% 'atrisk'⁽²⁾, resulting in an increase of buy-back and leased fleet
- Limits market fluctuations and resale uncertainties and increases flexibility to adapt to demand changes





Advanced fleet and revenue management (2/2)

Dynamic pricing approach, powered by state-of-the-art technology (PROS)

Objective

Status

B2C Rate Management

Increase B2C revenues through

- Automatizing the pricing updates
- Harmonizing Pricing Strategy definition
- Increasing price granularity



Roll-out completed

Revenue **increase of +7%⁽¹⁾** vs control group above expectations

Forecaster & Rental Optimization

Increase total RPD & UR through

- An optimization engine delivering fleet distribution
- Pricing & availability of channel decisions based on vehicle contribution



Implementation across European markets in **Q3/Q4 2025**

B2B Rate Management & CPQ⁽²⁾

Increase B2B SMEs revenues through

- A better B2B pricing capabilities
- Harmonizing the product offer
- Accelerating the response time to Requests for Proposals



Implementation **Q4 2025**, starting with Germany, then across most European markets in 2026



Volkswagen Group

Majority shareholder and strong, supportive strategic partner



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- Volkswagen Group is largest equity shareholder (66%) of EMG since 2022 (27% Attestor, 7% Pon)
- Volkswagen's equity contribution to the transaction totaled approximately €1.7bn
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EMG is part of the largest European OEM⁽¹⁾ and has access to the largest European OEM bank⁽²⁾





Invigorated management team and experienced supervisory board

New management team in place to action the transformation, supported by a reputable board

Management board



Sebastian Birkel *Chief Executive Officer*

- Joined EMG in May-25
- Prior experience include CEO of Profection Group and senior roles at Sixt (in Germany and the US) for over 13 years, incl. CEO of Sixt North America



Joachim Hinz Chief Financial Officer

- Joined EMG in May-25
- Over 25 years of international experience in the automotive and mobility industry, mainly with the VW Group (senior roles at SEAT, Škoda)

Supervisory board



Christian DahlheimChairman of the Supervisory Board

VOLKSWAGEN GROUP

 ρ on

Attestor

- Chairman of Volkswagen management board since 2022
- Over 20 years of experience within the VW group, holding various leadership positions across Europe and North America



VOLKSWAGEN
GROUP
Holger Peters
Member



Janus Smalbraak Member



Olivier Baldassari Chief Operating Officer

- Joined EMG in 2019
- Over 37 years of experience in operations, logistics, and information technology including at Rexel, Delphi, and Smurfit Kappa





Attestor

David Alhadeff

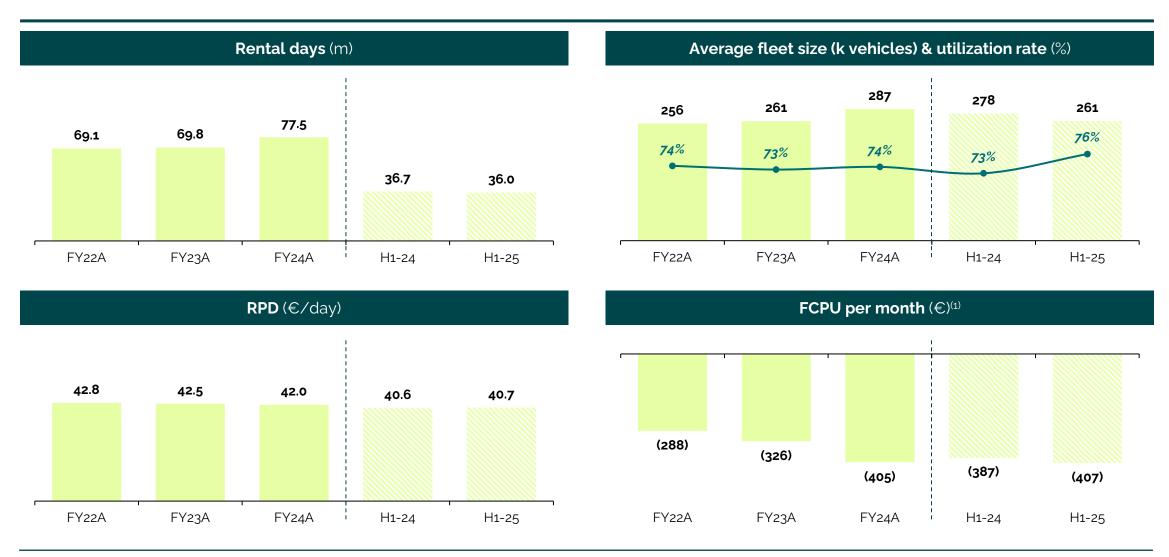
Member



Ovidiu-Radu Petreaca Member

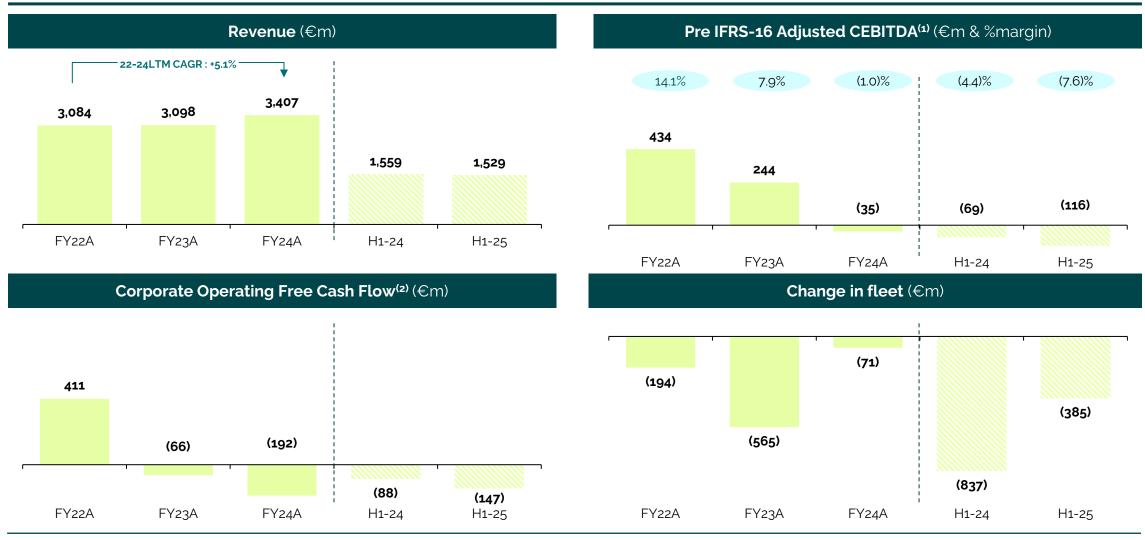


Key operational KPIs





Financial snapshot



Analysis of key cost-items (pre IFRS-16) (1/2)

€m	FY22A	FY23A	FY24A	CAGR 22-24A	H1-24	H1-25
Total average fleet (k)	256	261	287		278	261
Rental days (m)	69.1	69.8	<i>77.5</i>		36.7	36.0
Utilization rate (%)	74.0%	73.3%	73.8%		72.6%	76.2%
Revenue Per Day (€/d)	42.8	42.5	42.0		40.6	40.7
Rental duration	7.9	7.6	7.6		7.5	7.4
Rental revenue	2,958	2,970	3,260		1,493	1,462
Other revenue	126	128	147		66	67
Total revenue	3,084	3,098	3,407	5.1%	1,559	1,529
% growth	n.a.	0.5%	10.0%		n.a.	(1.9)%
Fleet holding costs (excl. Remarketing & revaluation)	(797)	(983)	(1,146)		(556)	(509)
% of revenue	(25.9)%	(31.7)%	(33.6)%		(35.7)%	(33.3)%
Remarketing and revaluation	112	141	6		26	(5)
Fleet operating costs	(198)	(181)	(256)		(117)	(124)
% of revenue	(6.4)%	(5.8)%	(7.5)%		(7.5)%	(8.1)%
Fleet financing costs	(143)	(164)	(232)		(98)	(117)
% of revenue	(4.6)%	(5.3)%	(6.8)%		(6.3)%	(7.6)%
Fleet costs	(1,026)	(1,186)	(1,627)	25.9%	(744)	(754)
FCPU per month (in €) ⁽¹⁾	(288)	(326)	(405)		(387)	(407)
% of revenue	(33.3)%	(38.3)%	(47.8)%		(47.7)%	(49.3)%
Sales related costs	(211)	(202)	(243)		(109)	(112)
Operation related costs	(470)	(491)	(541)		(247)	(257)
Insurance and assistance	(152)	(149)	(157)		(79)	(78)
Operating variable costs	(832)	(842)	(941)		(435)	(447)
% of revenue	(27.0)%	(27.2)%	(27.6)%		(27.9)%	(29.3)%
Margin after variable costs	1,225	1,070	839	(17.2)%	380	327
Sales & Marketing	(21)	(22)	(29)		(18)	(10)
% of revenue	(0.7)%	(0.7)%	(0.8)%		(1.1)%	(0.7)%
Margin after direct costs	1,205	1,048	811	(18.0)%	362	317
Networks costs	(425)	(449)	(480)		(236)	(240)
% of revenue	(13.8)%	(14.5)%	(14.1)%		(15.1)%	(15.7)%
Margin after station costs	779	599	331	(34.8)%	126	77
Headquarters costs	(253)	(258)	(259)		(141)	(136)
PTO costs	(93)	(97)	(108)		(54)	(57)
Adjusted CEBITDA pre IFRS-16	434	244	(35)	n.a.	(69)	(116)
% margin	14.1%	7.9%	(1.0)%		(4.4)%	(7.6)%

Key comments

FY24

- **Revenue** increased by 10.0% from €3,098m in FY23A to €3,407m in FY24A, mainly due to an increase in rental revenue, which was primarily attributable to the increase in the Group's fleet size, which mainly resulted from the acquisition of Euromobil
- Fleet costs surged from (38.3)% of revenue in FY23A to (47.8)% in FY24A due to
 - Increasing **fleet holding costs** from (31.7)% of revenue in FY23A to (33.6)% in FY24A, notably driven by higher vehicle prices resulting from (i) inflation effects on the total cost of ownership of vehicles, which impacted depreciation, and (ii) the Group's strategy to invest in premium and green vehicles
 - Lower **remarketing** (from €141m in FY23A to €6m in FY24A) impacted by a downturn in the second-hand market in 2024 reducing residual values
 - Increasing fleet operating costs from (5.8)% of revenue in FY23A to (7.5)% in FY24A due to (i) higher costs in relation to badly damaged vehicles, reconditioning and maintenance, (ii) inflation effect on service costs from external providers, (iii) increases in fixed fees for airports and railways, (iv) higher concession and broker fees combined with (v) a higher share of revenue from brokers
 - Increasing fleet financing costs from (5.3)% of revenue in FY23A to (6.8)% in FY24A due to higher interest rates
- Operating variable costs, which include sales and operations related costs and insurance and assistance, slightly increased to reach (27.6)% of revenue in FY24A mainly due to (i) the ageing fleet and the declining NOF⁽²⁾ ratio, as well as (ii) the increase in e-commerce related costs following the Group's strategy to reduce its recourse to intermediaries and enhance price control
- **Adjusted CEBITDA (pre IFRS-16)** declined to €(35)m in FY24A from €244m in FY23A, mainly impacted by rising fleet costs and lower remarketing revenue

Notes: (1) FCPU: Average fleet costs per unit per month corresponds to the pre IFRS-16 total fleet cost (fleet holding and operating costs), excluding interest expense included in the expenses for the fleet vehicle operating leases and insurance costs, divided by the average fleet during the period. The average fleet during the period is then divided by the number of months during the period; (2) NOF = Non Operating Fleet



Analysis of key cost-items (pre IFRS-16) (2/2)

€m	FY22A	FY23A	FY24A	CAGR 22-24A	H1-24	H1-25
Total average fleet (k)	256	261	287	22 24/	278	261
Rental days (m)	69.1	69.8	77.5		36.7	36.0
Utilization rate (%)	74.0%	73.3%	73.8%		72.6%	76.2%
Revenue Per Day (€/d)	42.8	42.5	42.0		40.6	40.7
Rental duration	7.9	7.6	7.6		7.5	7.4
Rental revenue	2,958	2,970	3,260		1,493	1,462
Other revenue	126	128	147		66	67
Total revenue	3,084	3,098	3,407	5.1%	1,559	1,529
% growth	n.a.	0.5%	10.0%		n.a.	(1.9)%
Fleet holding costs (excl. Remarketing & revaluation)	(797)	(983)	(1,146)		(556)	(509)
% of revenue	(25.9)%	(31.7)%	(33.6)%		(35.7)%	(33.3)%
Remarketing and revaluation	112	141	6		26	(5)
Fleet operating costs	(198)	(181)	(256)		(117)	(124)
% of revenue	(6.4)%	(5.8)%	(7.5)%		(7.5)%	(8.1)%
Fleet financing costs	(143)	(164)	(232)		(98)	(117)
% of revenue	(4.6)%	(5.3)%	(6.8)%		(6.3)%	(7.6)%
Fleet costs	(1,026)	(1,186)	(1,627)	25.9%	(744)	(754)
FCPU per month (in €) ⁽¹⁾	(288)	(326)	(405)		(387)	(407)
% of revenue	(33.3)%	(38.3)%	(47.8)%		(47.7)%	(49.3)%
Sales related costs	(211)	(202)	(243)		(109)	(112)
Operation related costs	(470)	(491)	(541)		(247)	(257)
Insurance and assistance	(152)	(149)	(157)		(79)	(78)
Operating variable costs	(832)	(842)	(941)		(435)	(447)
% of revenue	(27.0)%	(27.2)%	(27.6)%		(27.9)%	(29.3)%
Margin after variable costs	1,225	1,070	839	(17.2)%	380	327
Sales & Marketing	(21)	(22)	(29)		(18)	(10)
% of revenue	(0.7)%	(0.7)%	(0.8)%		(1.1)%	(0.7)%
Margin after direct costs	1,205	1,048	811	(18.0)%	362	317
Networks costs	(425)	(449)	(480)		(236)	(240)
% of revenue	(13.8)%	(14.5)%	(14.1)%		(15.1)%	(15.7)%
Margin after station costs	779	599	331	(34.8)%	126	77
Headquarters costs	(253)	(258)	(259)		(141)	(136)
PTO costs	(93)	(97)	(108)		(54)	(57)
Adjusted CEBITDA pre IFRS-16	434	244	(35)	n.a.	(69)	(116)
% margin	14.1%	7.9%	(1.0)%		(4.4)%	(7.6)%

Key comments

H1-25

- H1-25 **revenue** slightly decreased by (2.0)% from €1,559m in H1-24 to €1,529m in H1-25, mainly due to lower volumes in both the B2C and B2B customer segments
- Fleet costs increased from (47.7)% of revenue in H1-24 to (49.3)% in H1-25 resulting from
 - Remarketing loss (from €26m in H1-24 to €(5)m in H1-25) impacted by a continued downturn in the second-hand market in 2025 reducing residual values
 - Increasing fleet operating costs from (7.5)% of revenue in H1-24 to (8.1)% of
 revenue in H1-25 due to (i) higher costs in relation to badly damaged vehicles,
 reconditioning and maintenance, (ii) inflationary effects on service costs from
 external providers and (iii) increases in airport and railway fixed fees
 - Increasing **fleet financing costs** from (6.3)% of revenue in H1-24 to (7.6)% in H1-25 due to (i) new financings and (ii) a decrease in hedging income
 - Partially compensated by decreasing fleet holding costs from (35.7)% of revenue in H1-24 to (33.3)% of revenue in H1-25, driven by better sourcing conditions with car manufacturers
- Adjusted CEBITDA (pre IFRS-16) declined to €(116)m in H1-25 from €(69)m in H1-24, primarily impacted by remarketing losses and inflationary increases in variable costs, partially offset by an improved utilisation rate resulting from the Group's fleet optimization measures

Analysis of key cash flow measures (pre IFRS-16)

€m	FY22A	FY23A	FY24A	H1-24	H1-25
Adjusted CEBITDA pre IFRS-16	434	244	(35)	(69)	(116)
Non-recurring expenses	(48)	(59)	(61)	(14)	(66)
Acquisitions of property, plant, equipment and intangible assets	(68)	(97)	(112)	(51)	(43)
Change in non-fleet working capital	88	(60)	62	84	43
Change in provision	32	3	6	(10)	31
Income tax paid	(27)	(96)	(51)	(29)	4
Corporate operating free cash flow	411	(66)	(192)	(88)	(147)

Key comments

- FY24A corporate operating free cash-flow declined to €(192)m from €(66)m in FY23A, impacted by a negative Adjusted CEBITDA (€(35)m), only partially offset by a positive change in non-fleet working capital (€62m) and lower tax income (€(51)m)
 - Non-recurring expenses remained broadly stable between FY23A and FY24A at c. €(60)m, mainly attributed to (i) adaptation measures taken at the Group's headquarters and in its station network (primarily in Germany, the U.K. and France) as well as (ii) expenses related to strategic projects
- H1-25 corporate operating free cash-flow declined to €(147)m from €(88)m in H1-24, impacted by (i) a negative Adjusted CEBITDA (€(116)m) and (ii) increased non-recurring expenses (from €(13)m to €(66)m) driven by Project Eagle

Concluding remarks

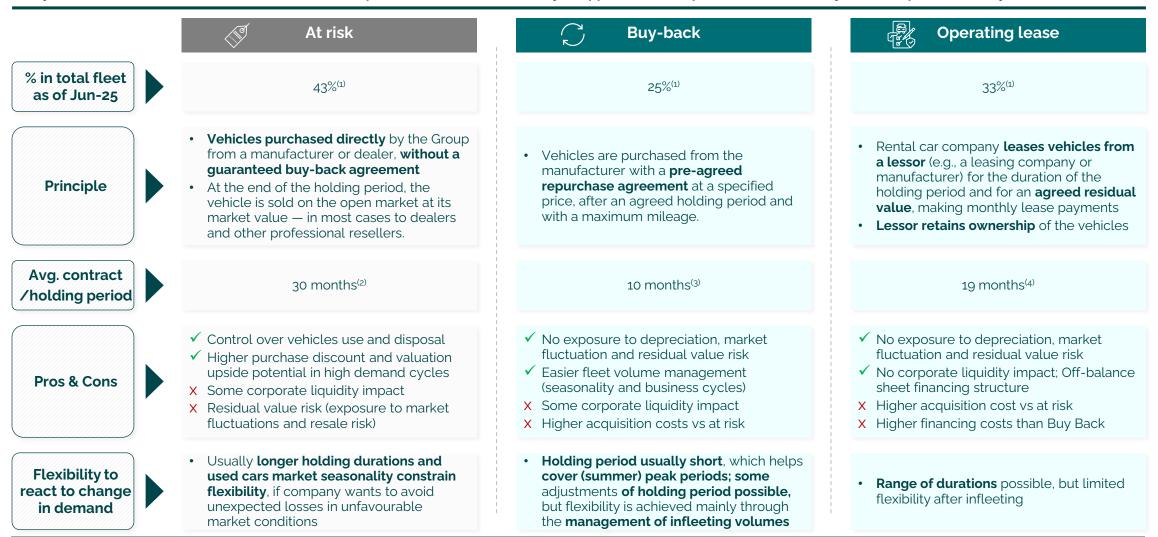
	Market shares	Market leader in Europe with ~26% market share ⁽¹⁾
	Network	Very dense and highly granular network of over 2,700 stations in Europe
European leader in the rental car	Brands	Millions of customers served every year by 3 complementary brands with high satisfaction scores
market	Operations	Over 10 million rentals served in 2024
	Fleet	 Diversified fleet mix sourced from blue-chip OEMs Continuous de-risking of the fleet with ~57% of vehicles under buy-back and leasing agreement
Dogovowynian	2024 snapshot	 Significant drop in profitability in 2024 for the Group and other car rental companies due to a series of market challenges in recent years Short-term measures with ~€38m cost savings achieved between May and December 2024⁽²⁾
Recovery plan	Going forward	Transformation plan initiated with a clear path to regain profitability with the right fleet sizing and mix, right distribution strategy and the right RPD level focused on profitable revenue over volumes and premiumization
VW Group is a	Financial	Continued financial support from shareholders (including VW) since 2021 and through the cycle
majority shareholder providing	Business	 VW is a key business partner in which EMG is fully embedded EMG and VW strengthen existing strategic partnership to unlock growth and synergies
continued support	Consolidation	Call/put options linked to Attestor shares exercisable





Fleet sourcing models

Buyback and leased vehicles favoured as they offer cost predictability and flexibility



Capitalisation table as of June 2025

		Developed as of house open	
_		Reported as of June 2025	
	€m	x Adj. EBITDA Consolidated	x Adj. EBITDA Corporate
Volkswagen Bank Term Loan	500		
Volkswagen Term Loan	250		
🕇 Drawn Revolving Credit Facility	110		
State guaranteed loans	129		
🙎 Earn-out	9		
Other corporate debt	149		
Debt reclassified from corporate to fleet debt	(420)		
Corporate gross debt (pre-IFRS 16)	726		n.a.
Corporate cash held by operating and holding entities and short-term investments	(177)		
Corporate net debt (pre-IFRS 16) (A)	550		n.a.
Sustainability-Linked fleet bond	500		
Senior Asset Revolving Facility	1,438		
Debt reclassified from corporate to fleet debt	420		
Fleet financing in the United Kingdom, Australia and other fleet financing facilities	1,007		
Debt reclassified from corporate to fleet debt Fleet financing in the United Kingdom, Australia and other fleet financing facilities Fleet gross debt (pre-IFRS 16) Fleet cash held by fleet-owning entities and short-term investments	3,365	3.1x	
5	(183)		
Fleet net debt (pre-IFRS 16) (B)	3,182	2.9 x	
Group net debt (pre-IFRS 16) (A) + (B)	3,731	3.4X	
Corporate and fleet leases	970		
	<i>57</i> -		
Adjusted Consolidated LTM EBITDA (pre-IFRS 16) as of Jun-25 Adjusted Corporate LTM EBITDA (pre-IFRS 16) as of Jun-25		1,094	(82)
			(02)
Undrawn Revolving Credit Facility	233		

Historical cash-flow statement

€m	FY22A	FY23A	FY24A	H1-24	H1-25
Profit/(loss) before tax	128	(64)	(231)	(165)	(286)
Depreciation of property, plant and equipment	118	121	126	58	61
Amortisation of intangible assets	60	51	64	31	34
Impairment of non-current assets	97	41	5	9	-
Remeasurements of property, plant and equipment	-	-	(12)	-	-
Changes in provisions and employee benefits	33	6	9	(10)	31
Profit/(loss) on disposal of assets	2	-	-	0	-
Other non-monetary items	(33)	36	(39)	(12)	(9)
Net financial costs	175	175	240	106	137
Adjusted profit/loss before tax	581	367	163	16	(32)
Change in rental fleet	(194)	(565)	(71)	(837)	(385)
Change in working capital related to the fleet	96	132	(151)	129	178
Changes in working capital excluding fleet	90	(25)	70	84	43
Net cash flow from operating activities before tax and interest paid	573	(90)	11	(608)	(195)
Net tax paid	(27)	(83)	(51)	(29)	4
Net interest paid	(146)	(139)	(179)	(84)	(122)
Net cash flow from operating activities	400	(312)	(219)	(721)	(313)
Acquisition of property, plant and equipment and intangible assets	(73)	(97)	(105)	(51)	(46)
Proceeds from disposal of property, plant and equipment, subsidiaries and intangible assets	4	1	2	1	3
Gains and losses on disposals of non-current assets		-	_	-	(1)
Acquisition of Euromobil	-	(14)	_		
Change in consolidation scope	_	15	_		
Cash outflows related to assets held for sale	_	_	_	-	(1)
Disposal of subsidiaries, net of outgoing cash	-		_	-	(2)
Other investing activities	(37)	2	5	2	12
Net cash flow from investing activities	(106)	(95)	(97)	(47)	(34)
Change in financial liabilities other than lease liabilities	(198)	362	272	722	311
Change in non-fleet lease liabilities	(109)	(100)	(115)	(54)	(56)
Change in fleet liabilities	1	194	156	22	17
Transaction costs on issue of new financial liabilities and derivative financial instruments	(21)	1	(23)	(7)	(9)
Dividends paid	-	-	(3)	(3)	-
Net cash flow from financing activities	(327)	455	286	680	262
Opening cash and cash equivalents	426	396	441	441	416
Net increase/(decrease) in cash and cash equivalents after currency translation effects	(34)	49	(31)	(88)	(85)
Impact of currency translation differences	4	(4)	5	4	(10)
Closing cash and cash equivalents	396	441	416	357	321

Historical balance sheet

€m	Dec-22	Dec-23	Dec-24	Jun-25
Assets				
Goodwill	1,005.0	1,035.2	1,018.5	1,005.9
Intangible assets	954.7	961.6	1,002.4	993.8
Property, plant and equipment	408.4	361.2	456.4	422.7
Derivative financial instruments	131.5	51.7	6.5	2.3
Other non-current financial assets	66.0	63.0	33.9	33.4
Employee benefit assets	12.1	11.8	10.6	10.6
Deferred tax assets	48.5	50.9	50.0	55.3
Total non-current assets	2,626.1	2,535.3	2,578.3	2,523.9
Inventories	21.4	34.1	20.0	20.9
Fleet recorded in the statement of financial position	3,021.3	3,645.8	3,764.3	4,042.2
Fleet receivables and similar	609.8	714.0	544.9	505.2
Trade and other receivables	441.3	476.9	466.1	512.6
Current financial assets	24.8	26.8	50.4	39.0
Derivative financial instruments	-	7.0	11.0	0.0
Current tax assets	23.7	24.5	36.8	28.4
Restricted cash	128.5	131.1	152.4	195.6
Cash and cash equivalents	268.3	314.6	370.7	212.6
Assets held for sale	-	-	19.0	22.5
Total current assets	4,539.1	5,374.7	5,435.7	5,578.9
Total assets	7,165.2	7,909.9	8,014.0	8,102.8

€m	Dec-22	Dec-23	Dec-24	Jun-25
Equity				
Share capital	50.2	50.2	50.2	50.2
Share premium	2,032.8	2,035.2	2,035.2	2,035.2
Reserves	(82.5)	(119.3)	(154.0)	(169.8)
Retained earnings	(194.3)	(341.2)	(604.3)	(866.7)
Shareholders' equity	1,806.2	1,624.9	1,327.0	1,048.8
Non-controlling interests	0.9	6.6	(0.6)	(2.5)
Total equity	1,807.1	1,631.6	1,326.5	1,046.3
Liabilities				
Non-current financial and lease liabilities	1,526.5	1,623.1	1,845.1	1,594.1
Non-current provisions for employee benefits	105.1	112.6	106.7	101.8
Other non-current provisions	3.3	5.4	74.1	79.8
Deferred tax liabilities	118.9	122.9	138.7	112.4
Other non-current liabilities	12.1	12.1	12.1	12.1
Total non-current liabilities	1,765.9	1,876.1	2,176.7	1,900.2
Current financial and lease liabilities	2,157.7	2,697.7	3,159.9	3,554.2
Current provisions for employee benefits	4.2	4.1	4.2	4.2
Other current provisions	288.8	289.5	234.3	256.9
Current tax liabilities	44.8	32.3	6.6	13.6
Fleet liabilities and similar	432.9	746.3	425.3	562.7
Trade and other payables	663.7	632.3	680.5	759.5
Liabilities held for sale	-	-	-	5.0
Total current liabilities	3,592.2	4,402.3	4,510.8	5,156.2
Total liabilities	5,358.1	6,278.4	6,687.5	7,056.5
Total equity and liabilities	7,165.2	7,909.9	8,014.0	8,102.8



Glossary (1/2)

Acronym	Meaning	Acronym	Meaning
А	Actual	EMG	Europcar Mobility Group
Adj	Adjusted	ESG	Environmental, Social & Governance
Avg	Average	Est.	Estimated
B ₂ B	Business To Business	EV	Electric Vehicles
B ₂ C	Business To Customers	FTE	Full-Time Equivalent
B2B2C	Business To Business To Customers	GDP	Gross Domestic Product
BE	Belgium	HQ	Headquarters
bn	Billion	Incl	Including
CAGR	Compound Annual Growth Rate	IFRS	International Financial Reporting Standards
capex	Capital expenditures	IT	Information Technology
CEBITDA	Corporate Earnings Before Interests, Taxes, Depreciation and Amortization	k	Thousands
CEO	Chief Executive Officer	LTM	Last Twelve Months
CFO	Chief Financial Officer	LTV	Loan To Value
CERT	Computer Emergency Response Team	m	Millions
CH	Switzerland	NC	Non-Call
CPQ	Configure, Price, Quote	NL	Netherlands
DE	Germany	NOF	Non Operating Fleet
Е	Expected	NPS	Net Promoter Score
EBITDA	Earnings Before Interests, Taxes, Depreciation and Amortization	OEM	Original Equipment Manufacturer
e.g.	'For example'	o/w	Of which

Glossary (2/2)

Acronym	Meaning	Acronym	Meaning
p.a.	Per Annum	SG&A	Selling, General & Administrative Expenses
p.p.	Percentage point	SME	Small & Medium Enterprises
PTO	Product and Tech Organization	SSN	Senior Secured Notes
RCF	Revolving Credit Facility	T&T	Travel & Tourism
RCM	Revenue and Capacity Management	U.K.	United Kingdom
RoW	Rest of World	U.S.	United States
RPK	Revenue Passenger Kilometers	VS	Versus
SA	Société Anonyme	VW	Volkswagen
SARF	Senior Asset Revolving Facility	YTD	Year To Date
SASU	Société par Actions Simplifiée Unipersonnelle		
Avg. FCPU	Average Fleet Cost Per Unit = Total fleet costs (fleet holding costs and fleet operating costs), excluding interest expense included in the expense for fleet derivating leases and insurance,	RPD	Revenue Per Day = Rental revenue for the period divided by the number of rental days for the period
	divided by the average fleet size during the period Average fleet size = calculated by considering the number of days of the period when the fleet is available (period during	RPU	Revenue Per Unit per month = Vehicle rental revenue, divided by the average fleet for the period; the average fleet for the period itself is divided by the number of months for the period Utilization Rate = Number of rental days as a percentage of the
Average fleet size	which the Group holds the vehicles), divided by the number of days of the same period, multiplied by the number of vehicles in the fleet for the period	UR	number of days in the fleet's financial availability period (which corresponds to the period during which the Group holds vehicles)

